



Engage4BIO

“ Multi-stakeholder
engagement to strengthen
regional bioeconomy
value-chains ”

Join Us !



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Engage4BIO's goal

Engage4BIO will strengthen circular, sustainable bioeconomy and sustainable regional development through engaging quadruple helix actors from five regional bio-based systems (e.g. HUBs) in processes of design thinking, co-creation, (re)training and skills development. Engage4BIO framework is designed to be transferable, taking into account regional, natural and cultural differences and it will be applicable in different European regions.

Five regional hubs

The regional bio-based systems focus on **five major value chains** :

- circular and bio-based textiles (NL);
- agriculture and agro-food industries (HU);
- wood and interior (AT);
- bio-based and sustainable packaging (FI);
- blue bioeconomy (IT).

Based on their regional specificities (availability of biomass feedstock, level of technology, planetary boundaries and social capital) activities will be co-created, performed and (re)-shaped to their best advantage for each region.

The role of art

By embedding **art and design** in activities, Engage4BIO will boost the uptake to **strengthen local governance feedback loops and respective governance models**, to increase design-thinking and co-create formats for **training, retraining, mentoring** and skills development and transfer fostering understanding and engagement in bio-based systems and to co-create communication and awareness campaigns. The co-created and implemented activities result in fully open initiatives which advance skills transfer and encourage the inclusion of citizen's knowledge and perception as well as the engagement of citizens, boosting a **better-informed decision-making process** and enhancing engagement and innovation.

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Bay Zoltán
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